



WORKPLACE SOLUTIONS  
PARTNER PROGRAM

# A service that improves employee productivity? It almost sells itself.



Offer your clients Care.com—and help them solve their employees' family care needs.

Differentiate **your business** by offering your clients Care.com—the leading online and consultative service helping families find high-quality care.

- ▶ Largest and fastest-growing site providing care for the entire household
- ▶ Easy to find ongoing and back-up care
- ▶ Comprehensive Senior Care Planning services
- ▶ Proprietary safety procedures and caregiver screening
- ▶ Nationwide coverage
- ▶ Tips, tools and resources

# When it's working at home, it's working at work.

You want your clients to see results. They want to be productive. Care.com helps your clients reduce costs and complement traditional work-life solutions with access to everyday, occasional and back-up care for the entire family.



## Children

Babysitters,  
Nannies, Au Pairs,  
Special Needs  
Caregivers, Tutors,  
Childcare Centers



## Adults & Seniors

Senior Caregivers,  
Special Needs,  
Companion Services,  
Transportation Providers,  
Senior Care Housing,  
Specialized Moving  
Services



## Pets

Pet Sitters, Dog  
Walkers, Pet  
Transportation,  
Special Needs  
Caregivers,  
Obedience Trainers



## Home & Lifestyle

Housekeepers,  
Errand Runners,  
House Sitters  
and More



## Special Populations

Providers who specialize  
in care for Military Families  
& Veterans, Autism &  
Developmental Delays,  
Chronic Conditions and  
Physical Disabilities

## Care.com—an integral part of a comprehensive benefits program.

Not everyone resolves their care challenges in the same way, so bolster your clients' family care offerings by giving them a flexible solution for ever-changing needs. Care.com enhances existing benefits programs to provide a complete care solution, including:

- Full-time, part-time or occasional care
- Back-up care when plans change last minute
- Expert guidance for navigating Senior Care options and caregiving strategies
- Comprehensive support for relocating employees
- Direct access to providers with detailed profiles including reviews, availability and references



# Benefits for clients, employees and you!

Support clients with measurable return on investment: any funds spent by the employer to help with caregiving have a payback to the employer of 2.5 to 5 times the investment.\*

## For Your Clients

- ▶ Enhanced benefits across child, senior and other care-related services with a low-cost, innovative solution
- ▶ Attract, motivate and retain talented employees
- ▶ Increase productivity, improve focus and reduce absenteeism
- ▶ More than 60% of employees surveyed have been able to work more hours

## For Employees

- ▶ 24 x 7 access to caregivers across the lifecycle of urgent & ongoing care needs
- ▶ Complete control over care provider selection, by rate, schedule and other criteria
- ▶ Employees report reduced stress and that they are better able to focus at work when care needs are met

## For You

- ▶ Preferred rates for your clients
- ▶ Reduce your clients' benefits spend and expand your program offering
- ▶ 15% of annual fees for each client you bring on board
- ▶ Differentiation in the market with a unique value-added offering

\*Pfizer (1997)

## Finding Great Family Care is Easier with Care.com

### Step 1

Employee logs onto custom Care.com portal and searches for care providers or posts a job.

### Step 2

Employee reviews detailed caregiver profiles with access to references, reviews, background checks, rates and more.

### Step 3

Employee conducts phone screen, live interview, checks references and selects a provider. Care need fulfilled!

# Care.com keeps top talent productive and engaged. And that's good business—bottom line.

Just ask these innovative leaders.



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UNIVERSITY



// Faculty and staff at Santa Clara University were excited to learn that we are providing access to Care.com as part of their benefits package. We are happy to provide Care.com memberships because supporting our employees' family needs contributes to greater satisfaction and work-life balance. Care.com's Senior Care Planning has been especially well-received. A number of employees have shared that they are grateful for the guidance the senior care advisors have provided. //

-Ed Ryan, Assistant Vice Provost for Academic Affairs, Santa Clara University

Put Care.com to work for your clients.

Visit: [www.Care.com/WorkSolutions](http://www.Care.com/WorkSolutions) Call: 877.227.3916

Email: [worksolutions@care.com](mailto:worksolutions@care.com) Twitter: @careatwork

