

# More options, more impact: One company's success story

## Challenge

A major Fortune 500 company was concerned: productivity was being impacted by absenteeism. The company had a costly back-up service for childcare—but utilization was limited. They turned to Care.com to improve results.

## Solution

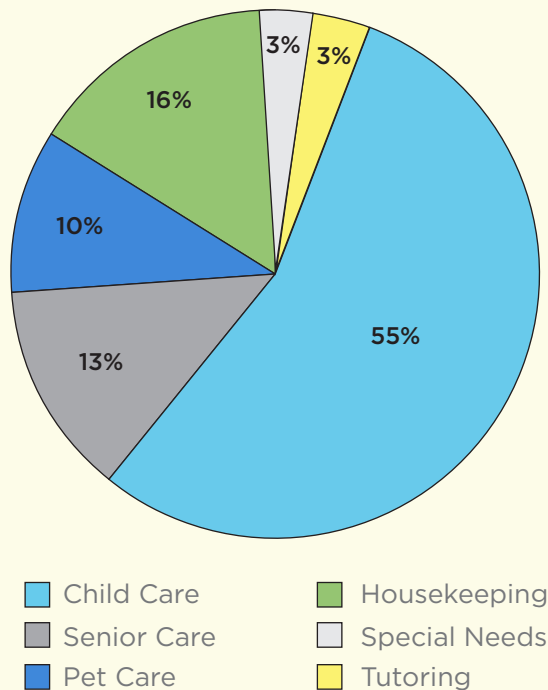
Knowing that employee care needs are diverse, Care.com helped the company broaden its solution to include housekeeping, senior care, pet care, tutoring and special needs services. All with a lower program investment.

## Results

Within a year, utilization jumped to 25%—12X higher. As a result, employees worked:

- 5 hours more/week
- 3 days more/year

## Broad services address diverse needs



## What employees had to say

“ I had a 2-week emergency child care need and was able to find a temporary nanny using Care.com. She did a great job. ”

“ My wife and I are extremely picky especially when it comes to care for our son. We used Care.com to find our son's regular day care provider and a back-up provider and cannot describe how happy we are with the quality of individuals. ”

“ We have found our last two nannies through Care.com and have been very pleased. We also found several care providers to help when we were in between nannies for a month. I recommend the service to my coworkers ”