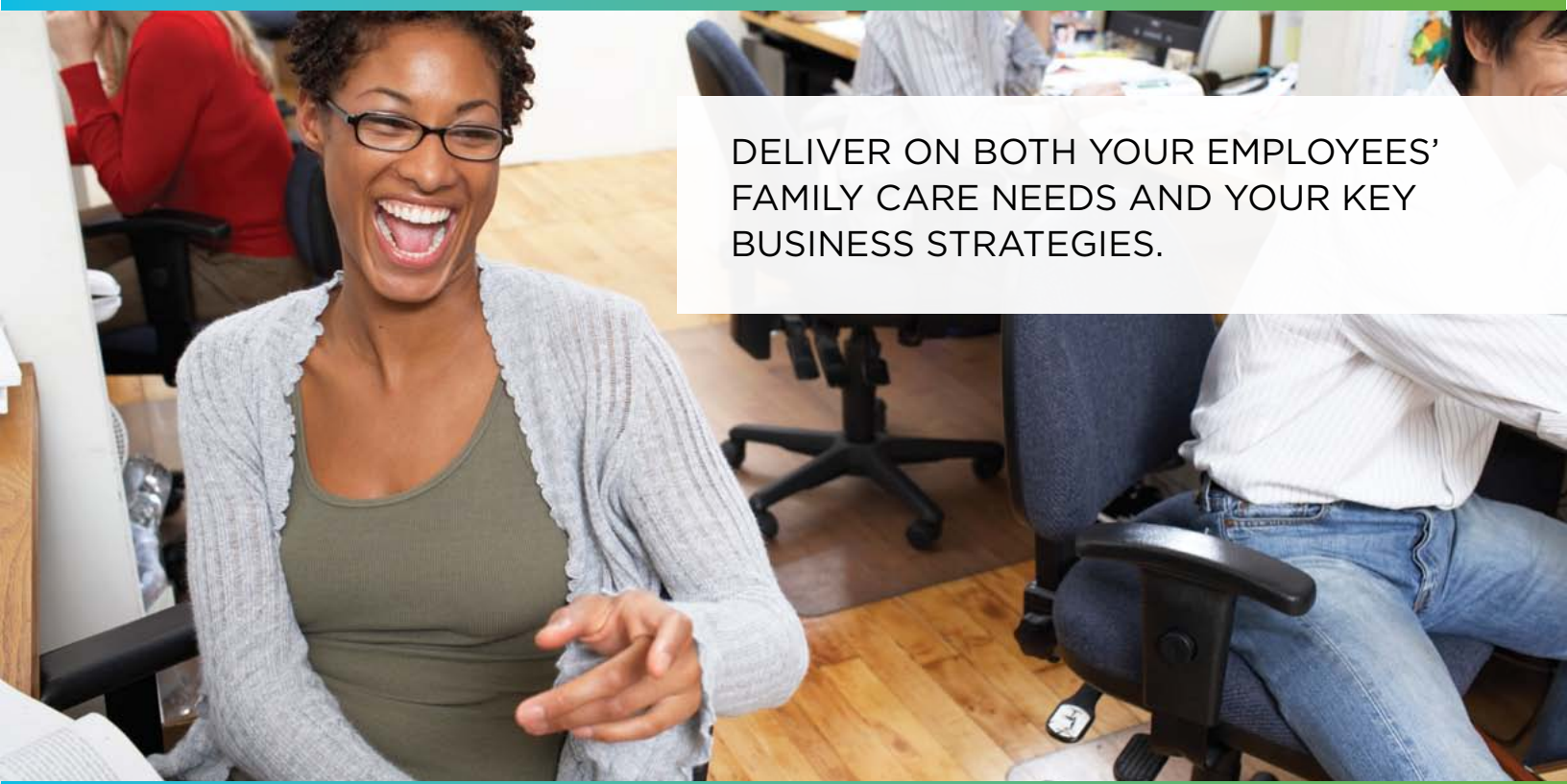


Keep your organization moving forward with focused employees.



DELIVER ON BOTH YOUR EMPLOYEES' FAMILY CARE NEEDS AND YOUR KEY BUSINESS STRATEGIES.

Care.com: the industry-leading online and consultative service helping families find high-quality care.

- ▶ Largest and fastest-growing site providing care for the entire household
- ▶ Easy to find ongoing and back-up care
- ▶ Comprehensive Senior Care Planning services
- ▶ Proprietary safety procedures and caregiver screening
- ▶ Nationwide coverage
- ▶ Tips, tools, and resources—including webinars and seminars

THERE FOR YOUR EMPLOYEES.

Everyday, occasional and back-up care for the entire family.

For Children

- Babysitters
- Nannies
- Au Pairs
- Special Needs Care
- Tutors
- Child Care Centers

For Adults & Seniors

- Senior Companions
- Home Health Aides
- Home Care Agencies
- Senior Housing Options
- Senior Care Planning

For Pets

- Dog Walkers
- Pet Sitters

For Home

- Housekeepers
- “Care Gigs” for errands, house sitting, and other odd jobs

Dynamic workforces have diverse needs. Support yours with one innovative low-cost solution.

From finding back-up child care so an executive can make an important meeting to helping a newly relocated employee reestablish a care network, Care.com enables employees to quickly and easily tackle care needs of all types so they can focus on work.

Care.com can be a primary resource for your employees or an integral part of your comprehensive benefits program.

Employee Distraction	Solutions			
	Care.com	Dependent Care Program	EAP - R&R	Concierge
Employee needs to find year round care for two children ages 2 and 3.	✗		✗	
Employee's regular child care is not available and back-up care is needed.	✗	✗		
Employee's daughter needs math tutoring.	✗		✗	
Employee's two dogs need care.	✗			
Employee needs someone to run a quick errand while he is at work.	✗			✗
Employee is traveling and needs apartment cleaned.	✗			
Employee's mother is diagnosed with Alzheimer's and she needs resources and guidance.	✗		✗	

Finding care is safe and simple.

Step 1

Log on to custom Care.com portal and search for care providers or post a job.

Step 2

Review detailed profiles, including experience, availability, rates, photos, references, reviews and background checks.

Step 3

Phone screen, live interview, check references and select a provider. Care need fulfilled!

THERE FOR YOUR BUSINESS.

Achieve broad business goals with an easy to implement solution.

As a result of having the Care.com employee benefit:*

- ▶ 92% of employees report they are better able to focus at work with their family's care needs met
- ▶ 91% feel more positively regarding their employer
- ▶ More than 60% have been able to improve their focus and work more hours
- ▶ 91% are very likely to recommend Care.com to others

*Based on Care.com surveys of existing clients conducted in 2011.



Any funds spent by the employer to help with caregiving have a payback to the employer of 2.5 to 5 times the investment.¹

Support every step of the way.

Care.com's Account Management team provides ongoing support to make managing your Care.com benefit simple and easy.

Effortless Implementation:

- Co-branded portal created and hosted by Care.com
- Client-specific URL and home page

Worry-Free Management and Promotion:

- Ongoing customized marketing materials to drive utilization and visibility
- Available on-site seminars and web events

Proven Return on Investment:

- Regular reporting and surveys to measure ROI



Sample marketing materials

No matter how you think of us—**A WORK-LIFE, PRODUCTIVITY, LOYALTY, TALENT MANAGEMENT OR FLEXIBILITY BENEFIT**—our cost-effective services address it all so your employees remain focused and working at the speed of your business.

1. US Dept. of Labor and Pfizer (1997)

Care.com keeps your top talent productive and engaged.
And that's good business—bottom line.

WHAT PEOPLE ARE SAYING ABOUT CARE.COM

“ Faculty and staff at Santa Clara University were excited to learn that we are providing access to Care.com as part of their benefits package. We are happy to provide Care.com memberships because supporting our employees' family needs contributes to greater satisfaction and work-life balance. Care.com's Senior Care Planning program has been especially well-received. A number of employees have shared that they are grateful for the guidance the senior care advisors have provided.”

-Ed Ryan, Assistant Vice Provost for Academic Affairs, Santa Clara University

“ We worked with [a nanny placement agency] and also Care.com advisors. The quality of the candidates was much higher on Care.com and the process of identifying candidates was more efficient. We could not be happier with the nanny we hired through Care.com”

- Kim S., Google Employee

“ Care.com enabled us to identify a number of excellent candidates for a nanny position, and we hired one of the people we found via Care.com. The background checks they provided were also incredibly valuable. Thank you, MSU, for helping families balance work and life in a town where quality daycare options have wait lists of more than a year!”

- Faculty Member, Michigan State University

Join other innovative leaders using Care.com

Google

Hallmark

facebook

DIGITAS

MICHIGAN STATE
UNIVERSITY

Santa Clara
University



VISIT US TO LEARN MORE:

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